GLUG Meeting – 6th June 2017

1. **Apologies**

Fi & Val

1. **Dive Programme 2018**

**DP – to contact those** investigating costings for suggestions from May meeting

MS – suggested Malta 2018 on same week as this year but to run Wed – Wed as flight cost lower. Will also allow a long weekend option in addition to the full week option. Martin to coordinate through DiverCity

1. **Money matters**

Request to move GLUG pool weekend allocation from ‘Training’ to ‘Trips’

With this change, budget approved by committee

1. **Social events**

Picnic needs to be added to website. **MS to action**

Other social events need to be mentioned but have dates removed

**Allison to find out about** coral movie

**MS to investigate new venue** for socials and report back to group. Poss venue change for next month

1. **Marketing**

Members survey to find out what how people want to receive information, what social media is the most popular etc. Offer an incentive to fill in the survey - free membership. **Allan to draft and circulate.**

Marketing to focus on low/no cost channels including:

• Get information out to all LGBT uni groups in London prior to start of term. E-shot, social media etc. For example UCLU has a Pride In Sport campaign with someone from there scuba club on the committee.

• Develop links with the other LGBT sports groups - Out For Sport

• Start raising awareness in the gay media - press releases

• Big push on social media

• Possible posters in Soho venues pre Pride

Higher cost options include online advertising - on which ever social media channel is used most by members (following survey results). Will mean we can be really targeted and also evidence the success of the campaign.

MS- requested to remove one of the Facebook accounts. **Action Val.**

**6 Date of next meeting**

4 July – poss at The Tokenhouse in Moorgate.